

## From Chaos To Continuity; The 4-5-6 in DR Planning

- Indisputable Facts From MIT Tech Review
  - Cyberattacks are becoming more frequent and more sophisticated with SME being major targets
  - A well-designed and implemented disaster recovery plan can significantly reduce downtime and even eliminate it altogether
  - Backups and data replication are critical components of any disaster recovery plan
  - Untested and lack of updates in disaster recovery plans could make businesses lose more in the long run
  - Identify Critical Systems and Data to prioritize protection; pinpointing key elements eases the process and offers a clear starting point.
  - Create a Recovery Strategy detailing steps for key systems and data during disasters, including team roles and duties.
  - Regularly test your recovery plan to ensure effectiveness, identify issues, and adapt to changing scenarios and IT environments.
  - Establish efficient communication protocols and backup channels for swift and effective interaction among stakeholders.
  - Comply with data regulations via secure storage, tested recovery, informed teams for effective DR response.





- Time is essential, we'll help you minimize your downtime
- Achieve faster Recovery Time Objective (RTO)
- You're protected with effective risk mitigation & ensure business continuity
- Obtain comprehensive data protection because your security is our priority
- Compliance made easy when we'll ensure reports are delivered to you!
- All hands on deck for any abnormal incidents with our proactive monitoring!